



## COMPARATIVE ANALYSIS

FACILITY NAME POP.	LOCATION	PROJECTED ANNUAL VISITS	PRICE
<p><b>Border Paving Athletic Centre (2015)</b> Naming: Border Paving</p> <p><u>Secondary:</u> Multi-purpose room – Zender Ford Playschool – Qualico Official Supplier – Coke (all City inventory)</p>	Spruce Grove, AB	250,000	<p><b>\$350,000</b> (\$35,000 per year for 10 years)</p> <p>\$10,000 per year x 5 years \$ 7,500 per year x 5 years \$40,000 per year x 5 years</p>
<p><b>Co-Op Wynyard Sports Complex (2018)</b> Naming: Wynyard Co-Op</p>	Town of Wynyard, AB		<p><b>\$400,000</b></p>
<p><b>Edson Chrysler Event Centre (2018)</b> Naming: Edson Chrysler</p> <p><u>Secondary:</u> Warm Up Pen - Johnson &amp; Herbert Ticket Office – Fountain Tire Timer – Co-Operators Treasury Office – Border Paving</p>	Edson, AB		<p><b>\$120,000 for 10 year term</b> (\$12,000 per year x 10 years) (Option to renew for an additional 10 years)</p> <p>\$40,000 11 year term \$30,000 11 year term \$30,000 11 year term \$10,000 11 year term</p>



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<p><b>Gary Moe Auto Group Sportsplex (2016)</b> Naming – Gary Moe Auto Group</p> <p><u>Secondary:</u>            Arena – Can Pak Environmental            Curling Rinks – Freightliner RD            2 Score Boards – Border Paving Ltd.            Wall of Fame – Central City Asphalt            1 Scoreboard – Kles Air Mechanical            Artwork – Scott Builders            Pouring Rights – Red Deer Bottling            Concession – Advantage Insurance            4 Dressing Rooms – Stantec            Dressing Room #1 – BILT Enterprises            Dressing Room #5 – Mona MacKenzie            Dressing Room #6 – Aurora Dental            Referee Room #1 – Chateau Wines            Referee Room #2 – Lacombe Dental</p>	Lacombe, AB	200,000	<p><b>\$250,000</b></p> <p>\$100,000 one time            \$ 75,000 one time            \$ 50,000 7 year term            \$ 25,000 5 year term            \$ 25,000 5 year term            \$ 20,000 5 year term            \$ 20,000 5 year term            \$ 15,000 5 year term            \$ 15,000 5 year term            \$ 3,750 5 year term            \$ 2,500 1 year term            \$ 2,500 5 year term            \$ 2,500 5 year term</p>	13,057



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<p><b>Martensville Athletic Pavilion: (2014)</b> Naming – MacNeil Motors</p> <p><u>Secondary:</u> Donor Wall – North Prairie Wall of Champions – TRX RV Lobby – Affinity Credit Union Track – Hallmark Realty Score Clocks – Mocon Construction Gymnasium – Dairy Queen Fitness Area – TR Petroleum Stretching Zone – Western Fitness Dressing Room – Agrium Official Supplier – Canalta Official Supplier – Pepsi (all city inventory)</p>	Martensville, SK	100,000	<p><b>\$250,000</b> (\$25,000 per year for 10 years)</p> <p>\$100,000 Perpetuity \$100,000 10 years \$ 7,500 per year x 5 years \$ 7,500 per year x 5 years \$ 7,500 per year x 5 years \$ 15,000 per year x 5 years \$ 7,500 per year x 5 years \$ 6,000 per year x 5 years \$ 4,000 per year x 5 years \$ 30,000 One time \$ 25,000 per year x 10 years</p>
<p><b>Shaw Centre (2007)</b> Naming: Shaw Communications</p> <p><u>Secondary:</u> Concession - Western Fitness Gym - Hamm Construction Playground - Nordic Fencing</p>	Saskatoon, SK		<p><b>\$1.6 Million</b></p> <p>\$100,000 one time \$500,000 one time \$175,000 one time</p>



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<p><b>Strathmore Motor Products Sports Centre (2017)</b> Naming: Strathmore Motor Products</p> <p><u>Secondary:</u> Running/Walking Track – Sobey's Water Filling Stations/Showers – EPCOR Score Clock – Strathmore Homes Ltd.</p>	Strathmore, AB	100,000	<p><b>\$250,000 over 15 years</b></p> <p>\$100,000 15 years \$100,000 15 years \$ 50,000 10 years</p>
<p><b>TransAlta Tri Leisure Centre: (2012)</b> Naming – TransAlta Corporation</p> <p><u>Secondary:</u> Ice Complex (2 ice pads &amp; leisure ice) – NWT Promotions Field House – Beaverbrook Communities Gymnasium – Pizza 73 Aquatic Complex – Realty Executives Fitness Centre (incl. track) – SMS Equipment Children's Play Area – Melcor Zamboni – Alquinn Homes Viewing Area – Myshak</p>	Spruce Grove, AB	2,000,000	<p><b>\$1.9 M</b> (\$190,000 per year for 10 years)</p> <p>\$26,000 per year x 5 years \$ 9,000 per year x 5 years \$ 7,000 per year x 5 years \$10,000 per year x 5 years \$15,000 per year x 5 years \$10,000 per year x 5 years \$ 5,000 per year x 5 years \$ 6,000 per year x 5 years</p>
<p><b>Vale Health and Wellness Centre (2011)</b></p>	Port Colborne, ON		<p><b>\$1.2 Million</b></p> <p>18,306</p>